



Setting Targets

Being conservatively ambitious



Fiona Callen
Impact Analyst
ChildFund New Zealand



Indicators and Targets

An indicator shows what we are measuring

An anecdotal statement

A target is the result we are expecting

1

ERADICATE EXTREME POVERTY AND HUNGER

2

ACHIEVE UNIVERSAL PRIMARY EDUCATION

3

PROMOTE GENDER EQUALITY AND EMPOWER WOMEN

4

REDUCE CHILD MORTALITY

5

IMPROVE MATERNAL HEALTH

6

COMBAT HIV/AIDS, MALARIA AND OTHER DISEASES

7

ENSURE ENVIRONMENTAL SUSTAINABILITY

8

GLOBAL PARTNERSHIP FOR DEVELOPMENT

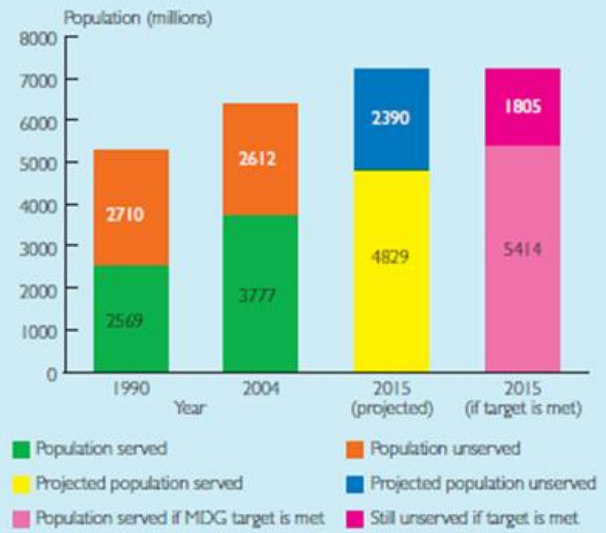
Millennium Development Goals

1

Selected targets to be met by 2015

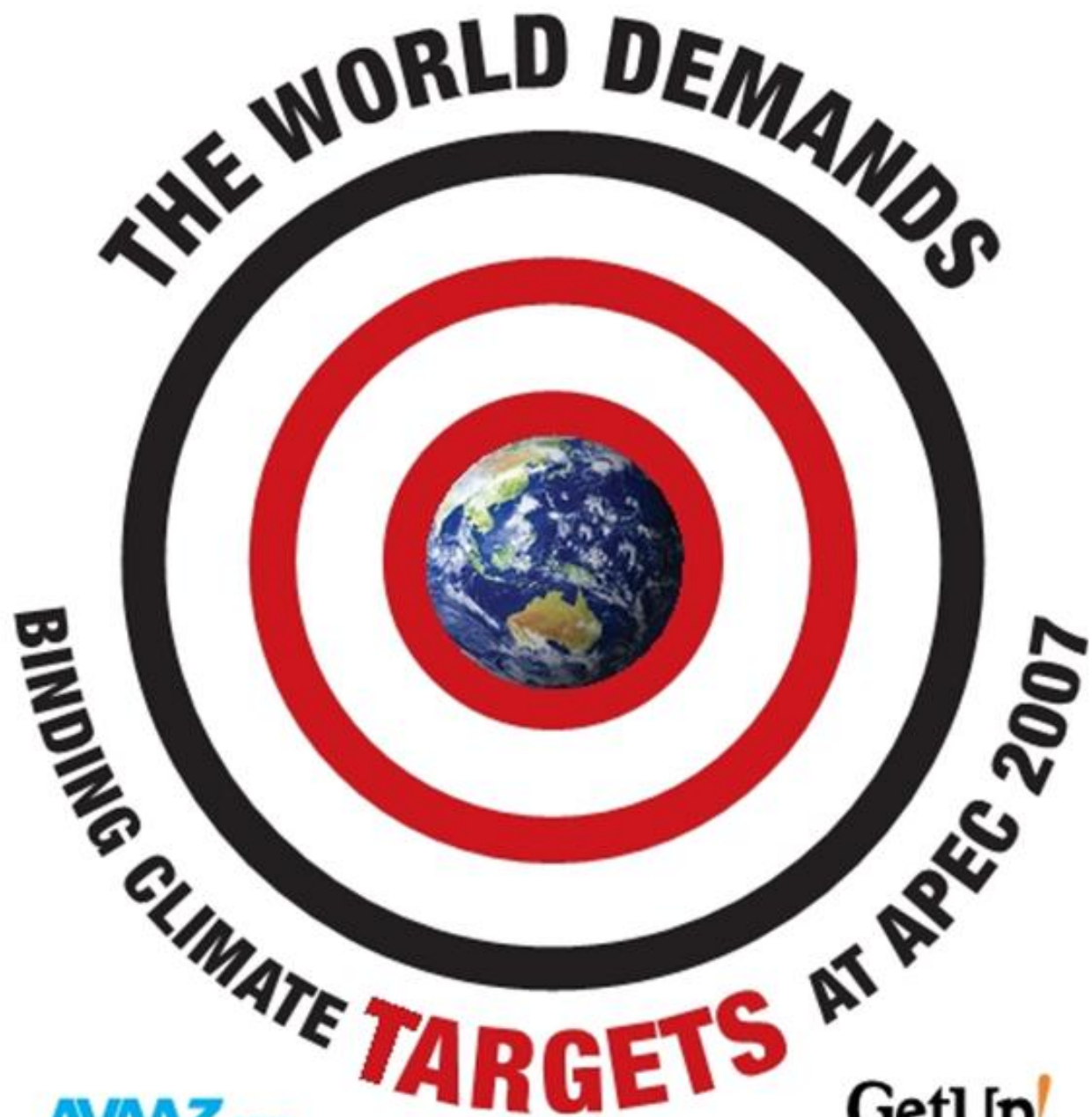
- Halve the proportion of people living on less than \$1.25 a day (at purchasing-power parity)
- Ensure all children complete primary school
- Educate boys and girls equally
- Reduce the mortality rate among children under five by two-thirds
- Reduce the maternal mortality rate by three-quarters

World population with and without access to improved sanitation in 1990, 2004 and 2015



- > The number of people without improved sanitation decreased by only 98 million between 1990 and 2004.
- > The global MDG sanitation target will be missed by more than half a billion people if the trend 1990–2004 continues up to 2015.

spread of HIV/AIDS, ...
 ses
 e without access to
 ernance

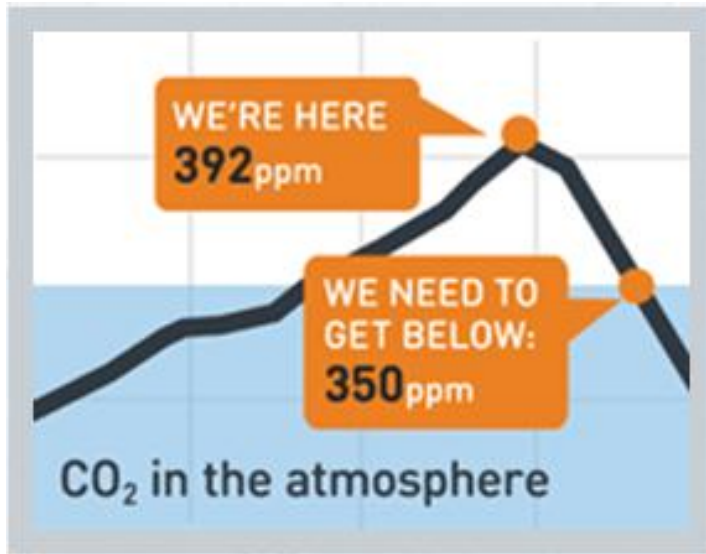


AVAAZ.ORG
THE WORLD IN ACTION

GetUp!
Action for Australia

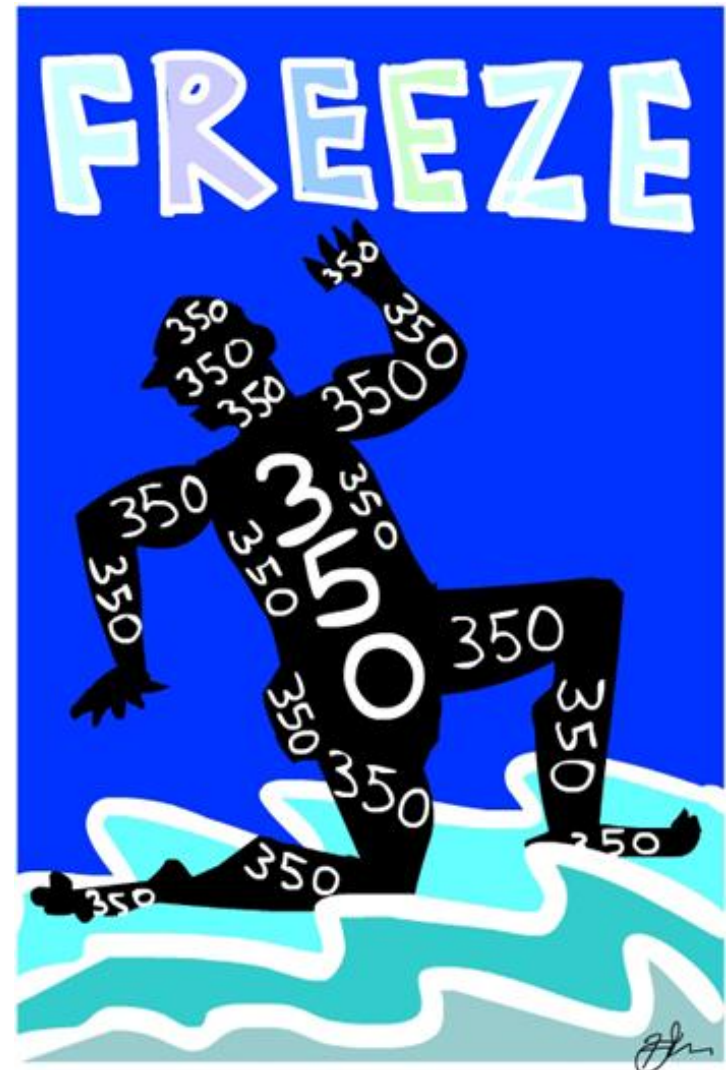


Targets are how we ultimately judge success

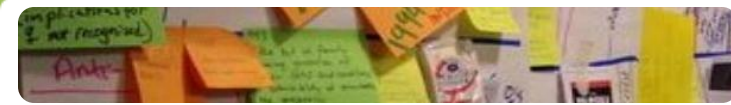


2 degrees

That's the amount the planet will be allowed to warm. Leaders of the world's eight richest economies have agreed to the historic deal setting 2 degrees Celsius as the maximum limit for global temperature rise.

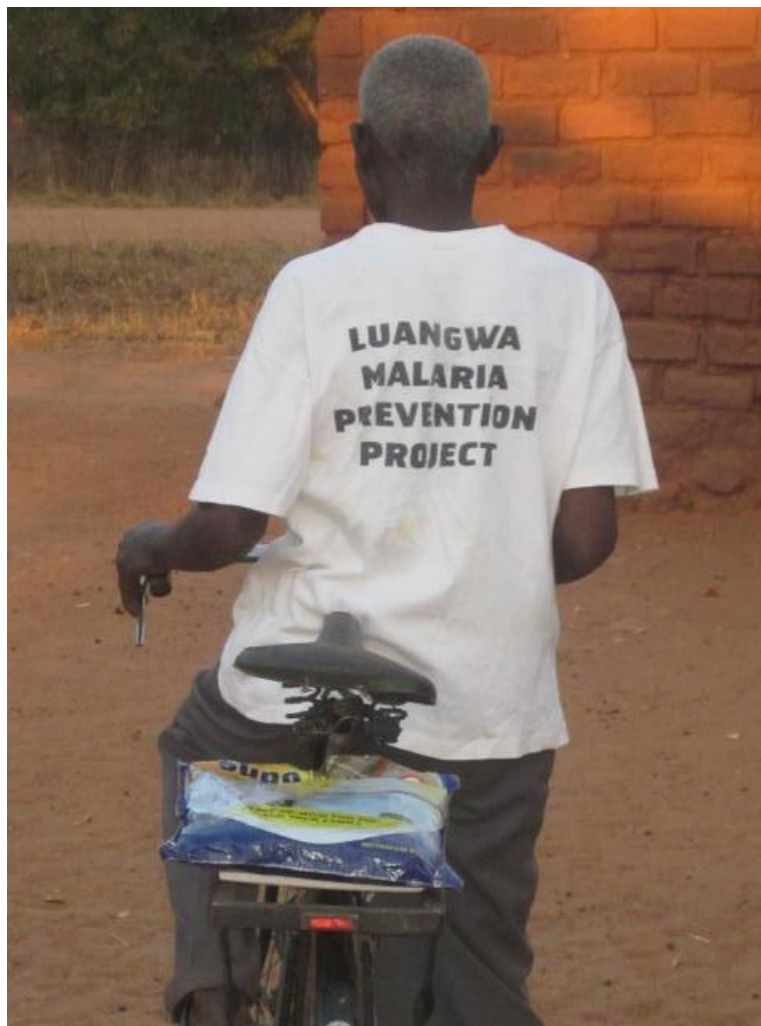


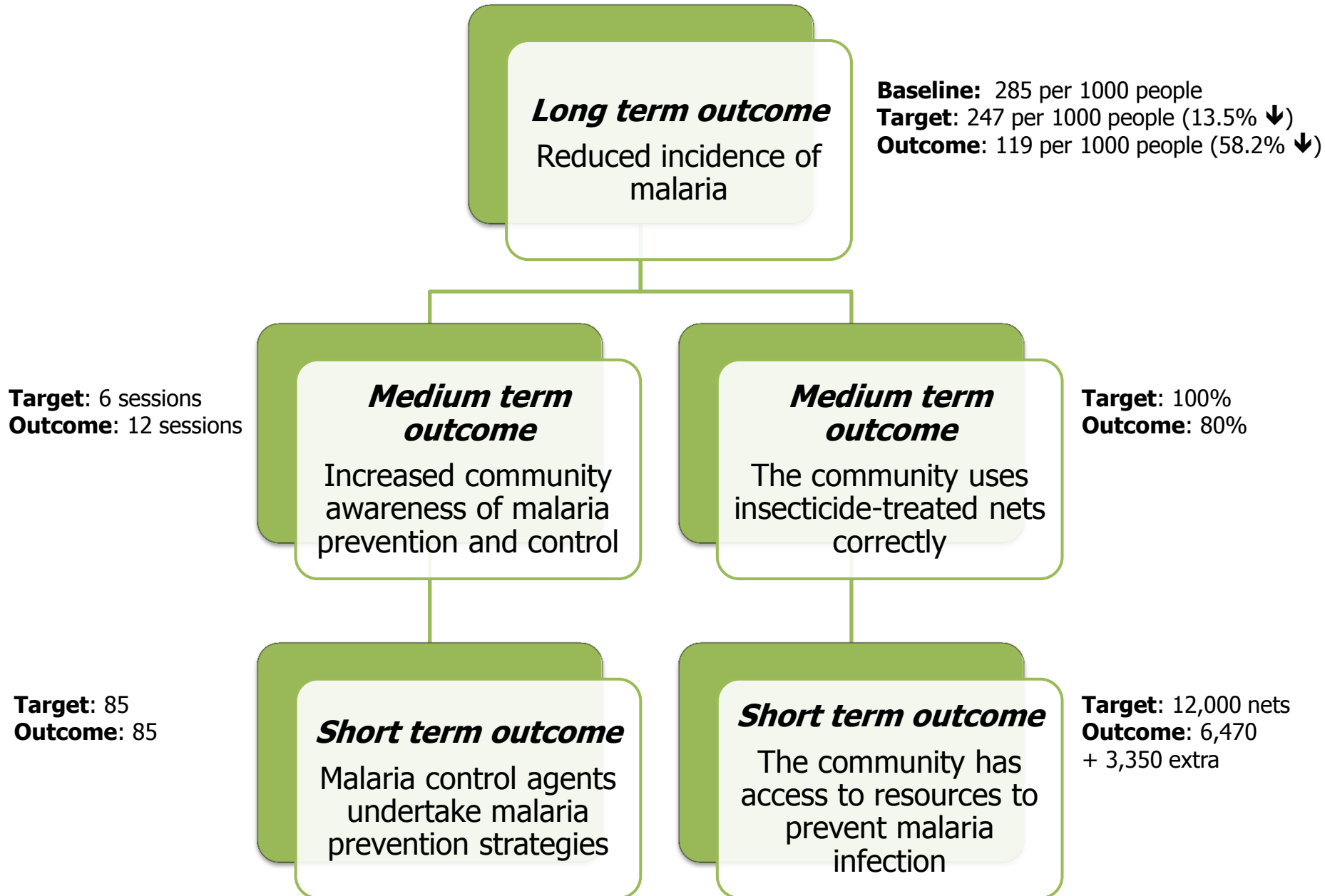


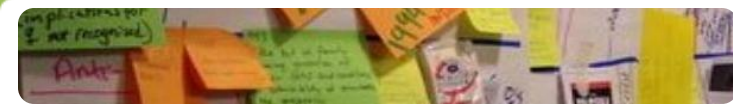




Community Goal: Reduce malaria incidence to 150 per 1000 people by 2014

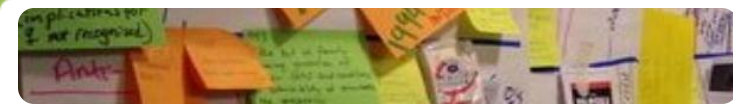






Questions

- Pressure on partners?
- Outputs versus outcomes?
- Distortion?
- Too conservative?
- Too ambitious?
- Confounding variables?
- Baseline outdated?



Implications for Policy and Practice

- Participatory process that requires balancing of expectations
- Flexibility is crucial
- Adopt a target range
- Mid-term reviews
- Consider the importance of outputs and outcomes in the context



Thank you

